

November 16, 2009

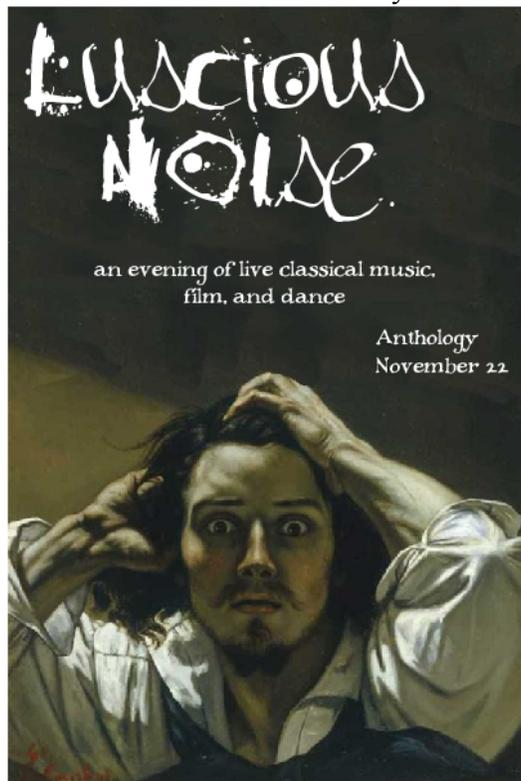
**NEWS RELEASE**

FOR IMMEDIATE RELEASE

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## CHANGING THE WORLD OF CLASSICAL MUSIC

Why Classical Musicians Are Making Some Noise.



San Diego, CA (November 16, 2009) -- Music Director/Conductor John Stubbs of California Ballet has created an extraordinary multi-media performance experience where live classical music, dance, and film converge for one special evening in San Diego's most exciting music and dining venue -- Anthology supper club in Little Italy. Featured artists' include members of the San Diego Symphony and a rare appearance by Prima Ballerina Denise Dabrowski who will perform a signature solo of "The Dying Swan" made famous by the legendary Anna Pavlova.

*Luscious Noise* is a novel approach to making live classical music performance more accessible to general audiences. By bringing the music experience directly to the people in an outlet that appeals to a broad demographic, patrons will soon re-discover how versatile classical music can be.

Historically, classical music conjures a general perception that the genre predominantly caters to the mature aristocratic society. This connotation has long deterred younger audiences and those with average level incomes from

experiencing classical music through live performance. To help dispel this notion, Conductor John Stubbs will proudly present *Luscious Noise* on Sunday, November 22.

"Whenever I see pop groups perform, I always wish I could see that same level of fun for classical performances," says Stubbs. When he discovered Anthology, Stubbs realized he stumbled upon something significant. "I didn't know what I wanted to do here, but I knew I had to do something. The built-in multi-media capabilities made me very interested in wanting to perform there."

During the developmental stage of his production concept, Stubbs learned of other musicians abroad that have taken similar measures to create opportunities for younger audiences to experience live classical music in settings that are less intimidating than concert halls -- namely pubs and clubs.

Since 2001, "Classical Club Nights" have been on the rise in Berlin and London. These monthly events have been overwhelmingly popular for several reasons: they are reasonably priced, there's no pressure about how to dress or when to clap, and it's perfectly acceptable if patrons are unfamiliar with the music. People can relax, sip their drinks, and continue their conversations while the performance is in progress. With the premiere of *Luscious Noise* at Anthology, Stubbs aims to please by introducing local audiences to something quite new.

# # #

*Luscious Noise* music selections will include:

- Grieg's Holberg Suite
- Mozart Divertimento
- Dvořák Suite
- Tchaikovsky's "Serenade"
- "Romanze" by Sibelius

*Luscious Noise* visual excerpts will include:

- The film noir classic "The Third Man"
- Natalie Dessay in "Tales of Hoffman"
- Kurt Weill's "Street Scene"
- Jiri Kylian's choreographic works to the music of Mozart
- Carlos Kleiber conducting Beethoven's "7th Symphony"

*Luscious Noise* · November 22, 2009 at 7:30pm  
Anthology · 1337 India Street · San Diego, CA 92101  
Tickets \$10 - \$20 · Call 619.595.0300 or visit [AnthologySD.com](http://AnthologySD.com)

Mina Communications is a PR consulting business for the arts, established by Jasmine Rios in January 2007. Rios is also a freelance writer for Dancer Magazine, [ExploreDance.com](http://ExploreDance.com), [SanDiegoRestaurants.com](http://SanDiegoRestaurants.com), [SanFranciscoRestaurants.com](http://SanFranciscoRestaurants.com), and the American Chronicle.

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